



NEW YORK STOCK EXCHANGE

Amazon.com, 2021

2023 - MGMT 465 - Olivia Wright

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Book Industry Overview

A circular inset image showing the exterior of the Amazon Spheres in Seattle. The image features three large, geodesic glass domes supported by a steel frame, with lush green plants and trees inside. In the foreground, there's a paved area with a small colorful artwork and some people walking.

Amazon.com, Inc.

Headquarters: Seattle, WA

Founded: July 5th, 1994

Mission Statement

"to be Earth's most customer-centric company."



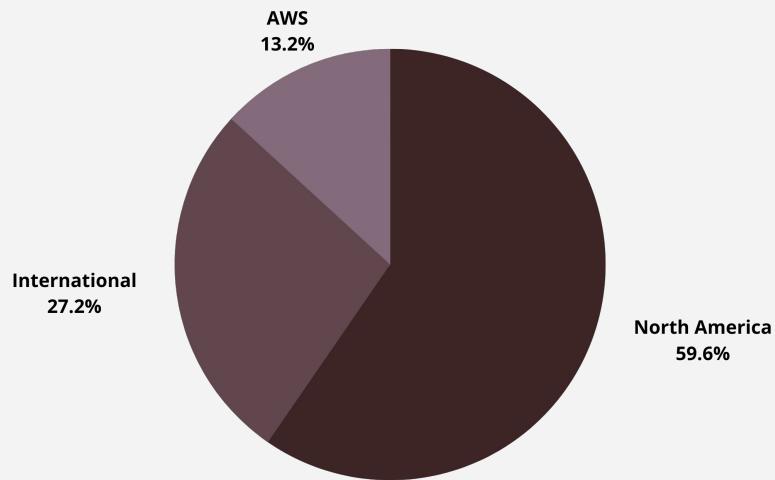
Vision Statement

"to become Earth's Best Employer and Earth's Safest Place to Work."

Subsidiaries

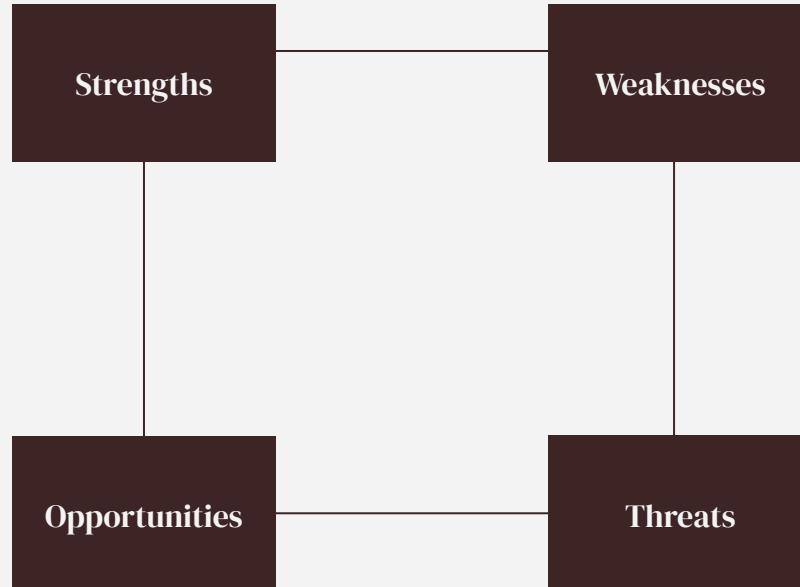


Geographic Net Sales



S.W.O.T Analysis

- Customer Oriented
- Differentiation and Innovation
- Largest Merchandise Selection
- Number of Acquisitions
- Market Leader



- Expanding Physical Stores
- Self Driving Technology
- Crypto Stratosphere
- More Acquisitions

- Easily imitable business model
- Limited brick-and-mortar presence
- Controversies
- Losing Margins

- Cybercrime
- Government Regulations
- Aggressive Competition
- Fake Products



Industry Introduction & Overview

02

Competitors



Opportunities



Omni-Channel
Experience

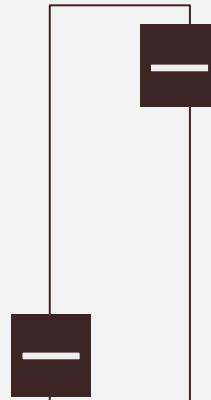
Technology
Partnerships



Product Return &
Refund Policies

Challenges

Cyber & Data
Security





03

ESG &
Investment
Risk

ESG

THE CLIMATE PLEDGE

Environmental

In 2019, Amazon launched The Climate Pledge urging companies to achieve net-zero annual carbon emissions by 2040.



Social

Amazon continues to work toward building a transparent and equitable global supply chain & lead new outreach initiatives.



Governance

AWS participates in the voluntary Cloud Security Alliance (CSA) Security, Trust & Assurance Registry (STAR) Self-Assessment

ESG Risk

**per Yahoo! Finance*

30



Environmental

5.6

Social

14.8

Governance

9.8

Investment Risk



International
Operations



System Interruption



Competition

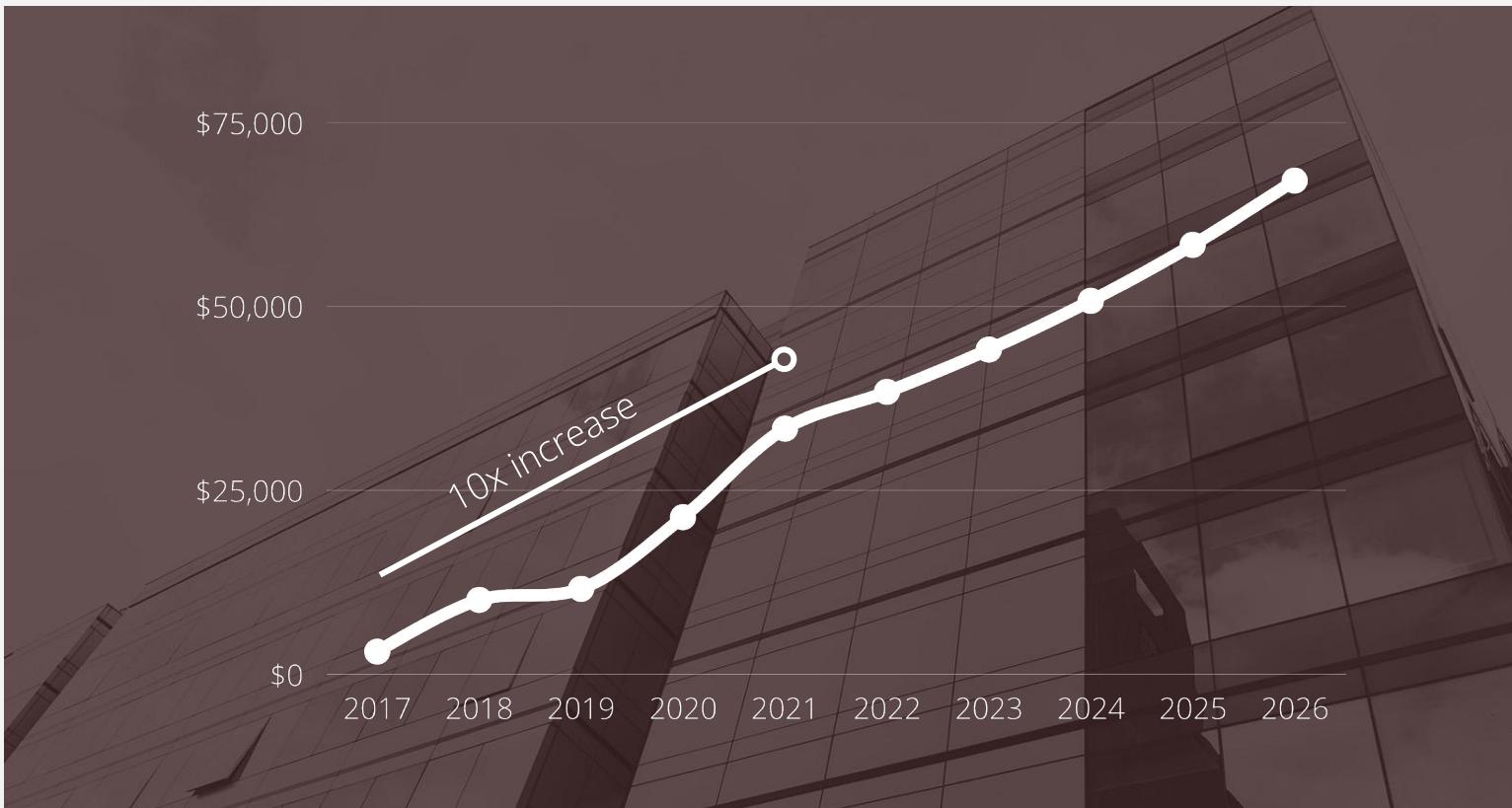


Tax Liabilities

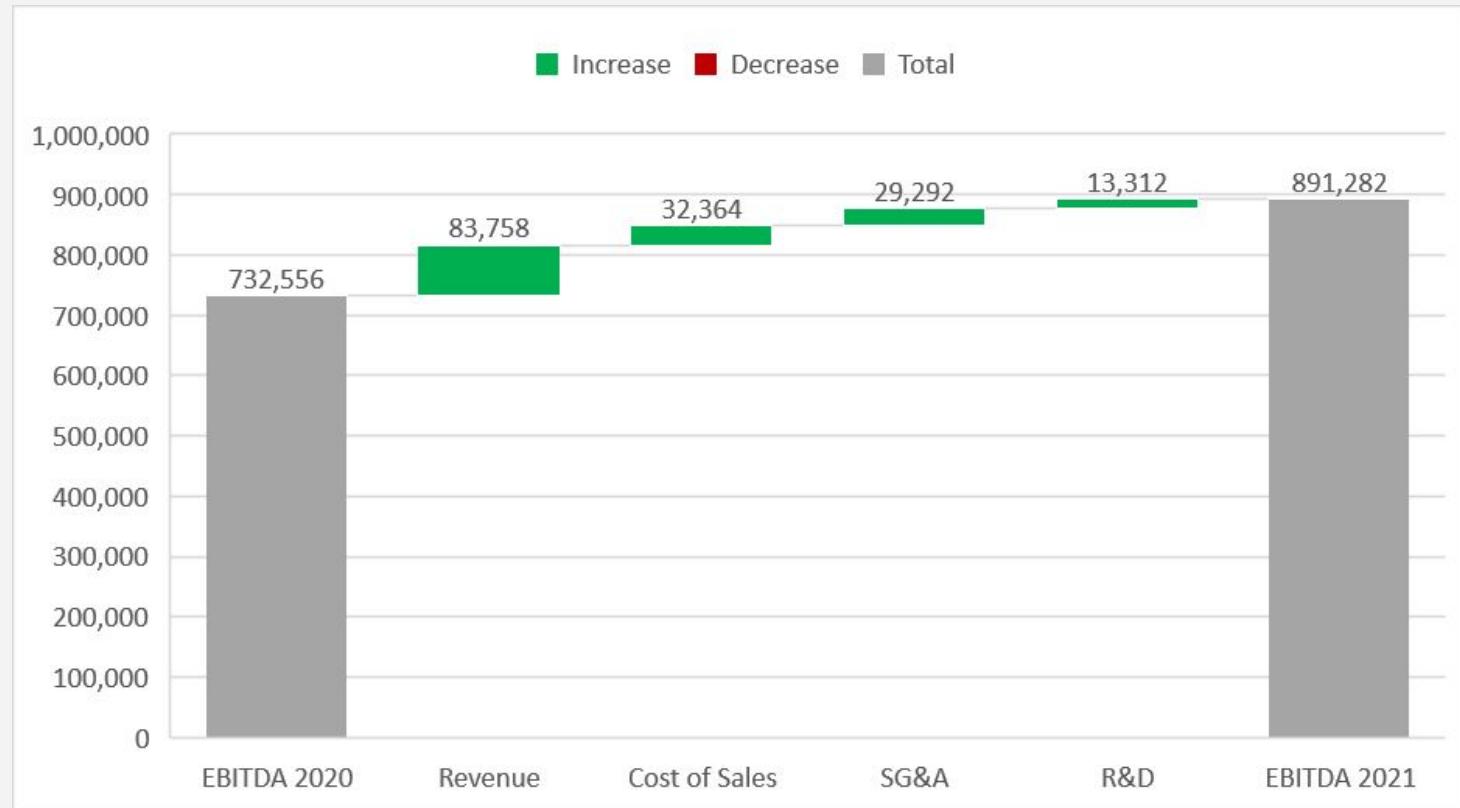


Financial Analysis 04

Net Income & Projections

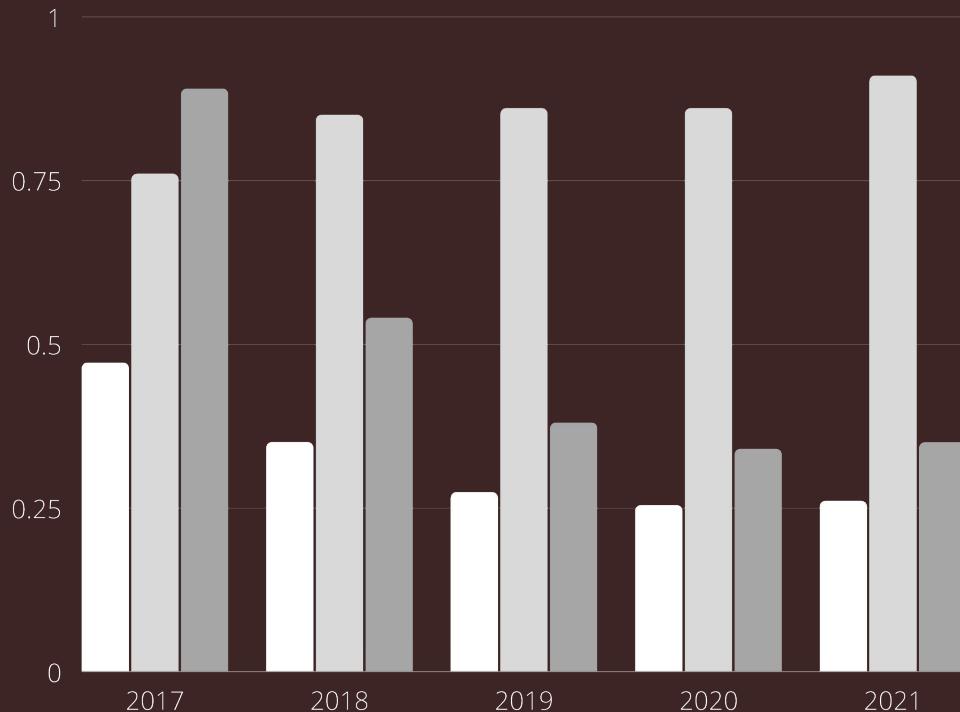


EBIT Waterfall



Key Financial Ratios

	<i>Working Capital Ratio</i>	<i>Quick Ratio</i>	<i>Debt-to-Equity Ratio</i>
2017	.47	.76	.89
2018	.35	.85	.54
2019	.27	.86	.38
2020	.25	.86	.34
2021	.26	.91	.35



Return on Equity



Altman Z-Score





05 Company Valuation

Forecasted Growth

135.19% stock price increase

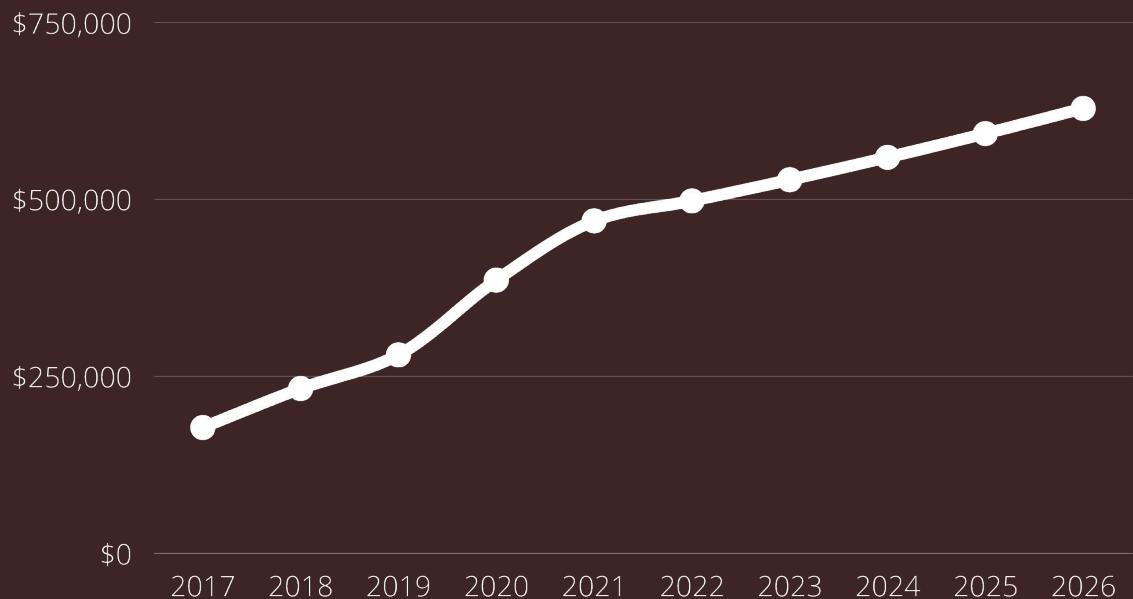
Target Price: **\$179.72**

Annual Revenue Growth Rate:

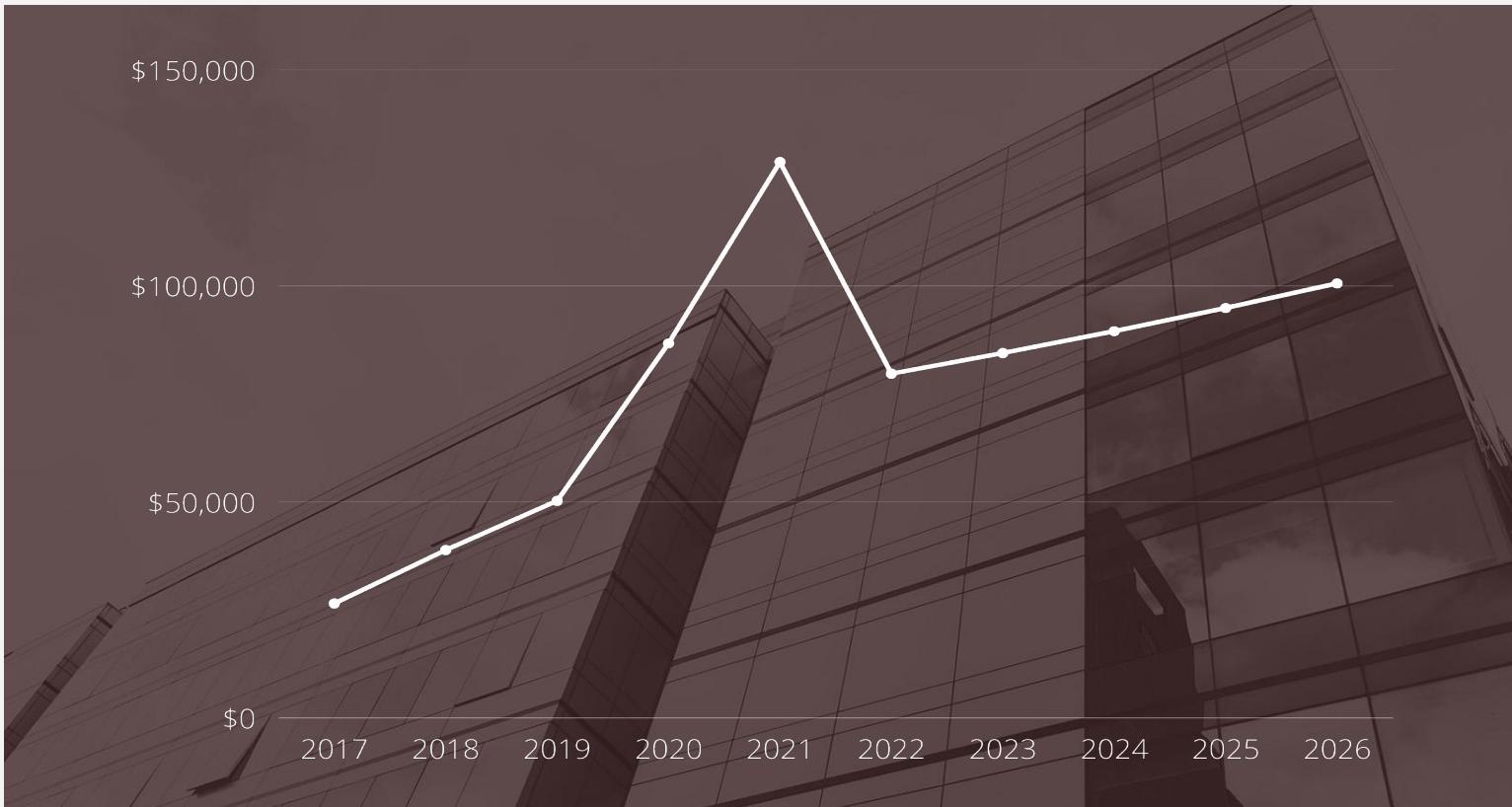
26.59%

Free Cash Flow Growth Rate:

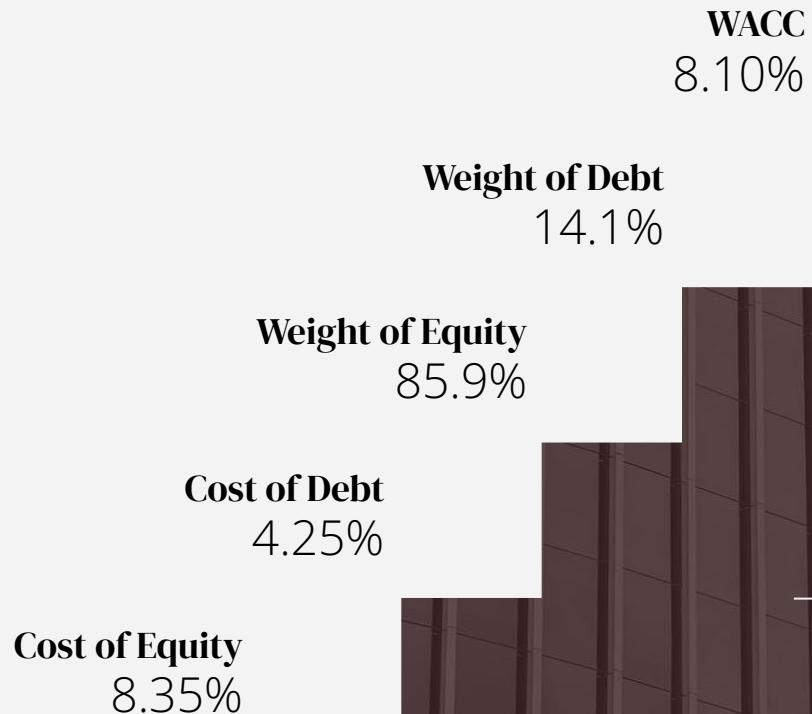
49.3%



Free Cash Flow (2017A-2021A & 2022E-2025E)



Weighted Average Cost of Capital



06

Conclusion

2021 Overview



Revenue

21.7% increase
from 2020

\$4.7k



Net Earnings

7.1% increase
from 2020

\$33,364



Earnings Per Share

946% increase
from 2020

\$65.55



Investment Summary

Ticker: **AMZN**

Sector: **Consumer Services**

Industry: **Online Retail**

New York Stock Exchange (**NYSE**)

Date: **6/10/2022**

Price as of Date: **\$116.15**

Target Price: **\$179.72**

Recommendation: **BUY**
(54.73% upside)



Thank You

Questions?

References

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